



R10SH

August 05, 2010

Dear Blue Bird Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Blue Bird has decided that a defect which relates to motor vehicle safety exists on certain model school buses identified below.

2011 model year "Vision" model conventional school and non-school buses manufactured from November 09, 2009 through August 04, 2010.

2010 and 2011 model year "D3" All American model school and non-school buses manufactured from May 13, 2009 through August 04, 2010. The "A3" All American model school and non-school buses are not affected.

On the subject buses, the cruise control may not deactivate when the service brakes are applied. Failure of the cruise control to deactivate may result in a vehicle crash with potential for personal injury or death. Blue Bird is conducting a recall to correct this condition.

Your Blue Bird bus(es) affected by this recall are identified by body serial number(s) on the enclosed cover sheet. If you no longer own the subject bus(es), please complete the appropriate section of the cover sheet and return to Blue Bird in the enclosed pink postage prepaid envelope.

If not already disabled, the cruise control MUST be disabled until the permanent remedy for this condition can be performed. Instructions for disabling the cruise control feature are attached. Decals indicating cruise control has been disabled may be obtained from Blue Bird Recall Administration and must be affixed to the dash once the cruise control has been disabled.

Labor time to disable the cruise control feature is 0.4 hrs (24 minutes) per bus.

To receive reimbursement for labor for disabling the cruise control feature you will need to complete the labor reimbursement section of the pink labor reimbursement sheet. Check column "A" to indicate cruise control has been disabled and return it to Blue Bird in one of the enclosed postage paid pink reply envelopes.

To re-activate the cruise control feature, you must contact your Blue Bird dealer to arrange a time to have the permanent remedy performed. It is necessary for your Blue Bird dealer to perform the permanent remedy because the dash instrument panel must be reprogrammed and special software and connecting cables are required. Your Blue Bird Dealer will remove the decal indicating the cruise control has been disabled once the permanent remedy has been performed.

Parts for the permanent remedy are anticipated to be available to your Blue Bird dealer on or about August 30, 2010.

If you disabled the cruise control feature on your bus prior to the receipt of this recall notification and require reimbursement for labor, complete and sign the recall reply sheet and attached a copy of the work order/invoice. Mail the documents in the pink self-addressed postage paid envelope included with the recall notification to Blue Bird for warranty consideration. Reimbursements will be made in accordance with the requirements of the National Highway Transportation Safety Act, Title 49 Code of Federal Regulations, Parts 573 and 577.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

If Blue Bird Body Company should fail to or is unable to remedy this condition without charge to you, you may contact:

**ADMINISTRATOR
NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION
1200 NEW JERSEY AVENUE, SE
WASHINGTON, D.C. 20590**

Or, you may call The National Highway Traffic Safety Administration toll free at:

1-888-327-4236
TTY 1-800-424-9153

Or, go to: [HTTP://WWW.SAFERCAR.GOV](http://WWW.SAFERCAR.GOV)

Questions regarding this recall campaign should be directed to me at (478) 822-2242.

Thank you,



Bill Coleman
Corporate Recall Administrator
BLUE BIRD CORPORATION



Cruise Control May Not Deactivate

RECALL

2011 Model Year BBCV "Vision" and 2010-2011 Model Year D3 All American

ISSUE

Once activated the cruise control feature may not deactivate as designed when the service brakes are applied.

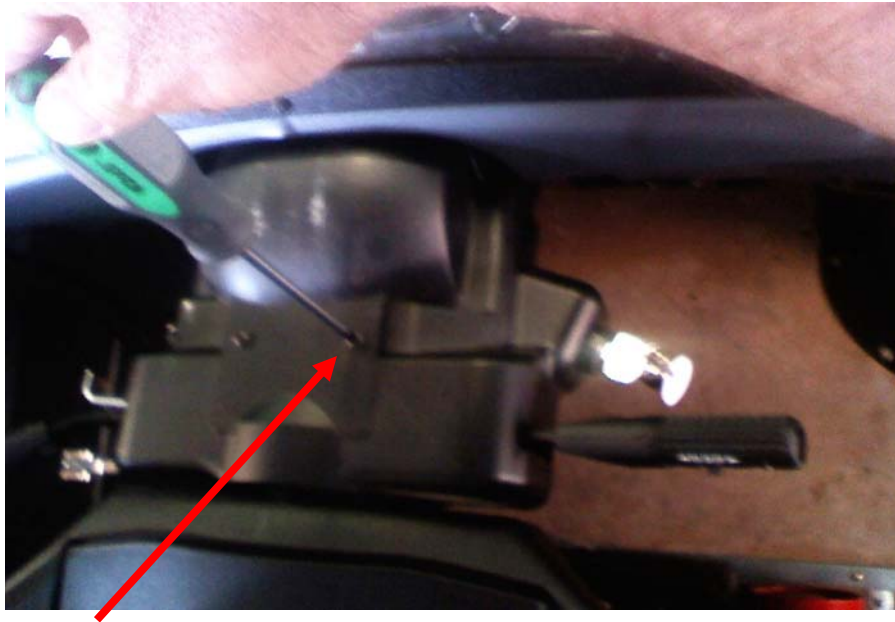
CORRECTIVE ACTION

Until the permanent remedy is installed the cruise control feature must be disabled in the steering column according to the following instructions.

PROCEDURE

WARNING: Always follow all Federal, State, Local and Shop safety standards and use proper safety equipment when performing these procedures.

1. Park the bus on a level surface, apply parking brakes, turn off engine and remove ignition key. Chock wheels.



Location of Phillips Screw

2. Remove two Phillips screws on top side of steering column cover. (See above photo)

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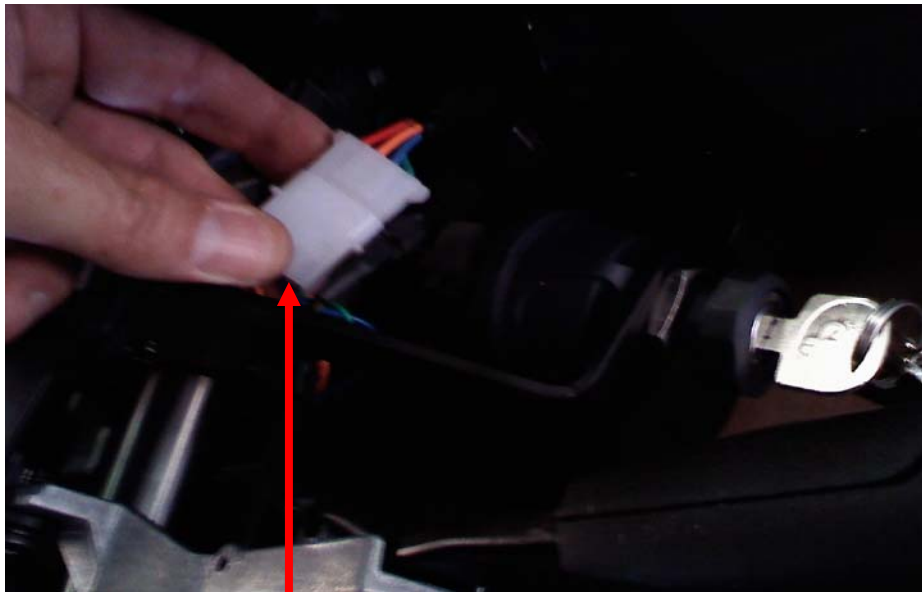
Cruise Control May Not Deactivate

RECALL



Torx T15 Screw Location

2. Remove four Torx T15 screws on bottom side of steering column cover. (See above photo)



Cruise Control Switch Connector

3. Lift top half steering column cover up and off. Locate cruise switch connector. Connector has four circuits. Unplug cruise switch connector. (See above photo)

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Cruise Switch on Steering Column

5. Verify cruise feature is disabled:
 - 1) Bus in “neutral”
 - 2) Park brake “set”
 - 3) Engine “running”
 - 4) Cruise switch held in the R/A position “resume/accel”
 - 5) Engine rpm “SHOULD NOT RAMP UP”
6. After verifying cruise function has been disabled reinstall steering column cover.
7. Prior to installing the supplied decal clean surface area with a moist towelette or Windex. Dry surface with clean towel.
8. Install supplied decal in locations shown on page 4.

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Cruise Control May Not Deactivate

RECALL



Decal Location on D3FE and D3RE All American Models



Decal Location on BBCV "Vision" Models

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