



MOBILITY VENTURES, MAKER OF UNIVERSALLY ACCESSIBLE MV-1 VEHICLE ANNOUNCES ITS INAUGURAL NETWORK OF MORE THAN 50 DEALERS ACROSS U.S.

SOUTH BEND, Ind., Feb. 18, 2014 – Mobility Ventures LLC, designer and manufacturer of the acclaimed MV-1, the only American vehicle purpose-built and designed from the ground up in support of wheelchair users to meet or exceed the guidelines of the Americans with Disabilities Act, today announced that it now has more than 50 members in its nationwide dealer network.

Headquartered in South Bend, Ind., Mobility Ventures LLC, is a wholly owned subsidiary of AM General.

“We have surpassed a milestone of signing more than 50 dealers across the country to sell the revolutionary MV-1,” said Mobility Ventures Vice President, Sales and Marketing, John Walsh. “Today’s announcement marks the start of building a strong dealership network, both domestic and international, that will be well positioned to provide the MV-1 to the consumer and commercial markets. These are well established dealers with a strong reputation for customer satisfaction in sales and service. We are proud to have each of them representing our brand.”

To see a listing of the inaugural nationwide MV-1 Dealer Network please visit www.mv-1.us

Walsh added that the AM General Commercial Assembly Plant (CAP) has started production and is on schedule for the new dealers to begin taking delivery of MV-1 vehicles in March 2014.

A few new MV-1 dealers shared thoughts on being part of the inaugural dealer network:

“MV-1 is here!! Better Life Mobility is proud to offer the MV-1, a state of the art accessible vehicle, for both consumers and commercial accounts, keeping Better Life Mobility in first place again, in bringing the best accessible vehicles to our customers,” said Better Life Mobility President, Mo Abusham, of San Diego, CA.

Alliance Bus Group, Atlanta, GA, representatives said, “We are proud to be a new dealer for the MV-1. Mobility Ventures’ association with AM General will strengthen its ability to service all customers plus provide a strong, stable foundation for future growth. The MV-1 is an innovative product, has been well received and has performed in all applications. The customer acceptance of the product has been outstanding as we have experienced success in the southeast as well as in our New York and New England markets. The MV-1 is a purpose built vehicle that shows well and delivers on all promises. We are excited for our customers and the future of this outstanding product.”

“Jordan Ford Mobility/MV-1 of South Texas, San Antonio, TX, has been serving the transportation needs of the disabled community for almost 20 years, “ said Mobility Manager, Ty Beck. “The addition of the MV-1 to our lineup is one of the best decisions we have made. The MV-1 is functional, versatile, reliable, and in my opinion, the coolest mobility vehicle on the road. Jordan Ford Mobility/MV-1 of South Texas is proud to be the representatives of MV-1 for south and central Texas.”

Mobility Ventures LLC

105 N. Niles Avenue | South Bend, IN 46617 | 877-681-3678

www.mv-1.us

The Mobility Ventures Sales and Marketing team is continuing to conduct interviews with potential dealers across the country to expand the dealer network into all major markets. “We will be on a road show throughout the U.S showcasing the MV-1 to dealers to find the best fit in terms of location, dealer experience and commitment to customer service,” said Walsh. Interested dealers should contact the Mobility Ventures Sales and Marketing team at: info@mv-1.us

The MV-1 is the first factory-built mobility vehicle designed from the ground up to provide accessible transportation to individuals with mobility challenges, commercial fleets, institutions, and municipalities. Built at AM General’s world-class, 675,000 square-foot Commercial Assembly Plant in Mishawaka, Ind., the MV-1 is universally designed, allowing people of all abilities equal access to a quality, safe and inclusive transportation option. It meets all applicable Federal Motor Vehicle Safety Standards (FMVSS) direct from the factory with no modifications. Additionally, the MV-1 is more durable and cost effective to own and operate than a traditional retrofitted van or bus. It is dedicated to transporting all passengers; with or without mobility challenges, making it the perfect solution for both consumer and commercial fleet services.

About Mobility Ventures LLC

Mobility Ventures is an industry innovator in purpose-built paratransit vehicles for public and private transportation providing design, engineering, marketing, sales, and customer service support. Mobility Ventures is a wholly owned subsidiary, of AM General LLC. Please see more information about Mobility Ventures at www.mv-1.us

About AM General

AM General designs, engineers, manufactures, supplies and supports specialized vehicles for military and commercial customers worldwide. AM General has more than five decades of experience meeting the changing needs of the defense and automotive industries, supported by its employees at major facilities in Indiana, Michigan, and Ohio, and a strong supplier base that stretches across 43 states. Please see more information about AM General at www.amgeneral.com

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Media Contact:

Jeff Adams, 703-347-2276; e-mail: jeff.adams@amgeneral.com